

Minutes of the October 6, 2021
Meeting of the
Board of Directors of
The New York Cycle Club, Inc.

Via Zoom Due to the COVID-19 Pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Gerald Ross (VP of Rides), Linda Wintner (C Rides Coordinator), Colin Taber (B-Rides Coordinator), Allan Friedman (ENY Director), Leora Rosenberg (Volunteer Coordinator), Robert Gilbert (Treasurer), Sheila O'Connor (Content Editor), Kym Blanchard (Membership Director), Edward C. Delk (Secretary), and Steve Vaccaro (VP of Programs).

Peter, as President, called the meeting to order at 6:24 p.m.

1. State of the Alex Klafehn Kit Design Proposal

The Board received and then discussed the updated NYCC 2021 Rebranding Kit Sketchbook proposal from Alex Klafehn, who participated in this portion of the meeting. The proposal included different colorways for the jerseys, different patterns for the vest, and mockups of how the kit would appear on a model. Alex discussed the revisions and how the kit would fit together as a whole. He presented a proposal for four jerseys, arm and leg warmers, bib shorts and a cap. Alex agreed to make further revisions to the vest for review and approval by the Board at a future meeting. Alex left this portion of the meeting. Upon motion made and seconded, the Board approved a proposal to accept Alex's design proposals (everything except the vest). The Board then discussed steps required to trademark the new logo design, ideas for introducing the new kit to the membership, the need for members to vote and approve the new logo, and manufacturing options. The Board agreed that a committee would review these steps and report its recommendations on October 21st.

2. Rider Survey

Peter and Neile introduced the idea of conducting a survey of members' opinions on group rides, such as asking what works, what should be changed, whether the cruising speeds are acceptable, and ride size. The Board discussed the idea, including whether surveys should be conducted after each ride or only episodically. After further discussion, Neile and Sheila agreed to work on the idea as a committee and report back to the Board.

3. Streamlining Process for Amending Ride Postings

Neile described his idea that ride leaders be given permission to revise or amend details in their posted rides (start time, location, route, etc.) without needing the review and approval of ride coordinators. The Board discussed this idea and eventually agreed that

Neile and Gerald should form a committee to explore the idea further, discuss it with the ride coordinators, and report back.

4. Black Girls Do Bike Cancer Ride and Joint Club Ride with Ciclistas Latinoamericanos de New York

Neile described an upcoming ride by the Black Girls Do Bike organization (<https://www.facebook.com/blackgirlsdobike/>) to raise funds for the fight against breast cancer in Black women, who have a higher incidence of that type of cancer than the larger population. Neile then described a proposed joint club ride with the Ciclistas Latinoamericanos de New York cycling organization (<https://www.facebook.com/groups/CiclistasNY/>) that is scheduled for November 7th. Neile worked with this group in planning a 38-mile route for the ride.

5. Holiday Party

Peter introduced the topic of this year's Holiday Party. The Board discussed the idea including safety measures, gauging the likely attendance, establishing a budget, and locating an appropriate venue.

6. Cycling Kit Giveaway

Bob informed the Board that he had custody of 9 boxes of cycling kit which had been donated to the Club by different organizations. He solicited ideas on how the Board could organize a kit giveaway for members. The Board discussed different approaches, such as having a free rummage sale during monthly Club meetings.

7. Minutes

On motion made and seconded, the Board approved the minutes of the Board meetings for August and September.

The meeting adjourned at 8:19 p.m.

Minutes of the October 21, 2021
Meeting of the
Board of Directors of
The New York Cycle Club, Inc.

Via Zoom Due to the COVID-19 Pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Gerald Ross (VP of Rides), Linda Wintner (C Rides Coordinator), Allan Friedman (ENY Director), Leora Rosenberg (Volunteer Coordinator), Robert Gilbert (Treasurer), Sheila O'Connor (Content Editor), Michael Bernstein (A Rides Coordinator), Kym Blanchard (Membership Director), and Edward C. Delk (Secretary).

Peter, as President, called the meeting to order at 6:20 p.m.

1. State of the Alex Klafehn Kit Design Proposal

The Board received and then discussed an updated version of the NYCC 2021 Rebranding Kit Sketchbook proposal from Alex Klafehn, who participated in this portion of the meeting. The discussion focused on the revisions Alex made to the vest design. Alex left this portion of the meeting. Upon motion made and seconded, the Board approved a proposal to accept Alex's design proposal for the vest.

2. Review of By-Law Requirement for Member Vote on Logo Changes

The Board then discussed the following approval requirement in the By-Laws for changes to the Club logo. The Board agreed this requirement applies to any proposal to replace the current Club logo with the version Alex created as part of the Kit Design Proposal.

"Section 3. Logo

Paragraph (a). The Club shall have a logo which shall appear on all official Club correspondence, documents and merchandise. The logo may not otherwise be used except with explicit permission of the Board.

Paragraph (b). The official NYCC logo will be selected by a ballot vote of the general membership.

Paragraph (c). A new logo may not be selected sooner than three (3) years from the date of the last logo's selection.

Paragraph (d). The Board shall have the right to establish design criteria and make preliminary selections to limit the number of designs that will be published for final selection by the general membership. The current logo must be included among the final designs."

3. Report from New Kit Rollout Committee

Peter invited the New Kit “Roll-Out” Committee appointed during the October 6th meeting to report their recommendations. The Committee included Sheila, Kym, Allan and Leora, with assistance from Alex. The members discussed a proposed timeline for launching the rebranding plan, potential kit manufacturers (Pactimo, Hincapie, etc.) including the pros and cons of each, the location and quality of manufacturing, and the price ranges for different versions (e.g., club vs. race fit). The Board discussed a proposal that versions of the kit (including “fit kit” sample sets) be made available for inspection and sizing at the Holiday Party in December, and that the incoming Volunteer Coordinator take responsibility for managing kit sales in 2022. However, no agreement was reached on a final or permanent manufacturer for the kit, with agreement only that Pactimo be selected to produce samples for initial review. Upon motion made and seconded, the Board approved this proposal.

The meeting adjourned at 8:13 p.m.